

Bristol Pole Championships

Sponsor Guidebook 2025

Welcome to the BPC Sponsor Guidebook!

Here you can find everything (that we could think of anyway), including what we're all about, our values we hold close to our hearts and what we are striving for.

We have documented a few sponsorship bundles available to help support the future of BPC, it's competitors, and last but not least, you, our sponsors!

Please have a read through of our lovingly prepared document and if you still can't find what you're looking for, drop us an email at bristolpolechampionships@gmail.com

As always, feedback is welcomed with open arms, so if you see something that doesn't seem quite right, or if you require the information in a different format, please let us know.

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The Venue

Here's some information we thought you'd ought to know:

- The live final is being held on Saturday 20th September 2025 at 1532 Performing Arts Centre, Elton Road, Bristol, BS8 1SJ.
- The competition will consist of six categories. The Showcase category will not be judged or have a category winner.
- The venue has a capacity of 245 seated.
- Sponsors will be able to access the venue from anytime from 10:30am. Public will have access to the foyer from 1pm. Doors open the theatre at 1:30pm and the show will start at 2pm. There will be two 30 minute breaks scheduled for the audience and competitors to come browse your glorious vendor stalls.
- The venue is wheelchair accessible for both audience and competitors, including lifts and accessible facilities. If you would like to detail any access requirements, have any questions about access or want to discuss this further please email us.

Directions

The Centre is just off Clifton Triangle on Elton Road.

There is on-street parking directly outside the venue and on adjacent roads. Charges may apply so please check signage. There are also nearby car parks located on Trenchard Street and Jacob Wells Road. Please see the [venue's website](#) for accessible parking booking.

@BristolPoleChampionships

www.BristolPoleChampionships.co.uk

Sponsorship Bundles

At BPC, we're passionate about creating change, embracing individuality and celebrating creativity.

That doesn't just stop at our competitors. We want to shout about and celebrate all the wonderful business that surrounds our pole world too, and that includes you!

We are looking for businesses who are just as passionate about our values as we are. We would love to work with brands that are size inclusive and who have diverse models including gender identities, ethnicities and disabilities.

If this is not something you currently have, but are passionate about creating and leading change, are working towards and improving this within your business, we would love to hear from you too.

If your business is also passionate about sustainability, that's a bonus - we love the planet and want to care for it and everyone on it.

Big or small, we have several sponsorship options available.

What will we do with the funds?

This is going into the competition, allowing us to support SWers / low-income applications and tickets, helping us pay our staff a fair wage. It also means we can offer cash prizes for our winners.

The Holy Grail

£150 (3 spaces available)

This package includes:

- 2 tickets to the live final
- A stall in the venue foyer to sell and promote to the audience and competitors throughout the show.
- On stage marketing promo at the live event - including bio, contact information with optional show and tell of merchandise.
- Advert featured in Live Final e-Programme.
- Logo included on all e-tickets.
- Priority advertising on our site: Your logo, name, photo, description and link to your site and socials.
- Social media post (Both Instagram and Facebook).
- Two social media stories (Both Instagram and Facebook).
- Sponsor announcement featured on IG Sponsor highlight.

Please note, the venue will charge 5% commission on sales made by your stall during the event may apply*

This is charged directly by the venue and will be paid to them before departure.

*Please email for further information.

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BPC Badass

£100 (6 spaces available)

This package includes:

- 1 ticket to the live final
- Standard advertising on our site: Your logo, name, photo, description and link to your site and socials.
- Small promo featured in Live Final e-Programme.
- Logo included on all e-tickets.
- Social media post (Both Instagram and Facebook).
- Two social media stories (Both Instagram and Facebook).
- Sponsor announcement featured on IG Sponsor highlight.
- Business shout-out on stage.

BPC Cheerleader

£50 (5 spaces available)

This package includes:

- Standard advertising on our site: Your logo, name, photo, description and link to your site and socials.
- Social media post (Both Instagram and Facebook).
- One social media story (Both Instagram and Facebook).
- Logo / business details featured in the Live Final e-Programme.
- Sponsor announcement featured on IG Sponsor highlight.
- Business shout-out on stage.

BPC Babe

Prize donations only - must provide 10 physical items or vouchers for a monetary value
(5 spaces available)

This package includes:

- Standard advertising on our site: Your logo, name, photo, description and link to your site and socials.
- One social media story (Both Instagram and Facebook).
- One social media post (Both Instagram and Facebook).
- Logo / business details featured in Live Final e-Programme.
- Sponsor announcement featured on IG Sponsor highlight.
- Contribution to competitor prizes mention on stage.

If you can't find a package that's right for you, but you'd like to support and discuss alternative package options, please email us at bristolpolechampionships@gmail.com.

Thank You!

We've poured our heart and soul into creating this competition, guidebook and everything in between.

We hope that you are just as passionate about the contents of this guidebook and our BPC values as we are.

Thank you for taking the time to read through this document and we hope that you are now ready to join Team BPC.

As always, if you have any questions, concerns or would like to chat more about BPC, please drop us an email at bristolpolechampionships@gmail.com

Lots of love,
BPC