

# Bristol Pole Championships

## Sponsor Guidebook

Welcome to the BPC Sponsor Guidebook!

Here you can find everything (that we could think of anyway), including what we're all about, our values we hold close to our hearts and what we are striving for.

We have documented a few sponsorship bundles available to help support the future of BPC, it's competitors, and last but not least, you, our sponsors!

Please have a read through of our lovingly prepared document and if you still can't find what you're looking for, drop us an email at [bristolpolechampionships@gmail.com](mailto:bristolpolechampionships@gmail.com)

As always, feedback is welcomed with open arms, so if you see something that doesn't seem quite right, or if you require the information in a different format, please let us know.

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# The Venue

Here's some information we thought you'd ought to know:

- The live final is being held on Saturday 14th September 2024 at 1532 Performing Arts Centre, Elton Road, Bristol, BS8 1SJ
- The competition will consist of six categories. The Showcase category will not be judged or have a category winner.
- The venue has a capacity of 245 seated.
- Sponsors will be able to access the venue from anytime from 10am. Public will have access to the foyer from 1pm. Doors open the theatre at 1:30pm and the show will start at 2pm. There will be two 20 minute breaks scheduled for the audience and competitors to come browse your glorious stalls.
- The venue is wheelchair accessible for both audience and competitors, including lifts and accessible facilities. A separate dressing room and stage entrance will be available for those who require a quiet space. Front row seats can be reserved on request to those with access requirements. If you would like to detail any access requirements as part of your judging role, have any questions about access or want to discuss this further please email us.

## Directions

The Centre is just off Clifton Triangle on Elton Road.

There is on-street parking directly outside the venue and on adjacent roads. Charges may apply so please check signage. There are also nearby car parks located on Trenchard Street and Jacob Wells Road. Please see the [venue's website](#) for accessible parking booking.

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# Values

Here at BPC, we know competitions can be stressful and a lot of hard work. The last thing anyone needs is feeling unwelcome or out of place.

We see people in the community putting in the work; and it's a great start. But we need more.

We want to make sure our competitions strive to be inclusive, safe and as diverse as possible (and we actually mean it!).

We strongly support SWers and the founders that blessed us with pole. We have worked hard and consulted with a number of dancers from all backgrounds, to make sure we are fair, clear and concise.

At BPC we truly welcome all types of humans and are passionate about providing an opportunity for ALL.

## Every body

We believe everyone should have the opportunity to dance and compete if they wish. ANY one and ANY body are welcome here.

Regardless of gender, style, size, religion, race, shape, neuro-type, disability, or sexuality. We want everyone to have the opportunity to experience a safe, fair, transparent and welcoming competition.

We can't wait to support you and watch you shine, celebrating your individuality and what makes you, you!

## Individuality

The most important thing about our competition? YOU!

When you're competing on stage, we won't determine your 'value' by the amount of tricks you can do.

Instead we want to see your individuality, creativity, your personality or character.

We want to celebrate your movement and what you can deliver to our audience.

There are so many forms of pole and dance; we want to see them all... whatever that means to you.

## Our Promise

- We want to be the change the UK pole competition scene needs.
- We promise to strive and make this competition as safe and inclusive as possible, as we believe everyone deserves a space to be heard and be seen for who they are.
- We promise to listen to feedback from our audience, competitors and moderators to keep growing with the pole industries needs.
- We promise to strive for better representation, supporting different styles, movements, groups of people and truly making a space to celebrate all.

We've created a space open to all and ask anyone stepping into it to treat everyone with kindness, including our team.

To help the pole community progress towards a more positive, inclusive and united place, we don't require everyone who joins us to agree with all of our views.

We do have the right to operate our events on our own terms, so all we ask is that you abide by our values whilst in this space, to ensure everyone involved feels safe and welcome.

Love BPC

# Sponsorship Bundles

At BPC, we're passionate about creating change, embracing individuality and celebrating creativity.

That doesn't just stop at our competitors. We want to shout about and celebrate all the wonderful business that surrounds our pole world too, and that includes you!

We are looking for businesses who are just as passionate about our values as we are. We would love to work with brands that are size inclusive and who have diverse models including gender identities, ethnicities and disabilities.

If this is not something you currently have, but are passionate about creating and leading change, are working towards and improving this within your business, we would love to hear from you too.

If your business is also passionate about sustainability, that's a bonus - we love the planet and want to care for it and everyone on it.

Big or small, we have several sponsorship options available.

## What will we do with the funds?

This is going into the competition, allowing us to support SWers / low-income applications and tickets, helping us pay our staff a fair wage. It also means we can offer cash prizes for each category winner.



# The Holy Grail

£150 (4 spaces available)

This package includes:

- 2 tickets to the live final
- A stall in the venue foyer to sell and promote to the audience and competitors throughout the show.
- Logo included on all e-tickets.
- Priority advertising on our site: Your logo, name, photo, description and link to your site and/or socials.
- Social media post (Both Instagram and Facebook)
- Two social media stories (Both Instagram and Facebook)
- A mention on stage during the event

Please note, the venue will charge 5% commission on sales made by your stall during the event. This is charged directly by the venue and will be paid to them before departure.

## BPC Badass

£100 (6 spaces available)

This package includes:

- 1 ticket to the live final
- Standard advertising on our site: Your logo, name, photo, description and link to your site and/or socials.
- Logo included on all e-tickets.
- Social media post (Both Instagram and Facebook)
- Two social media stories (Both Instagram and Facebook)

## BPC Cheerleader

£50 (5 spaces available)

This package includes:

- Standard advertising on our site: Your logo, name, photo, description and link to your site and/or socials.
- Social media post (Both Instagram and Facebook)
- One social media story (Both Instagram and Facebook)

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## BPC Babe

Prize donations only - must provide 5 physical items or vouchers for a monetary value  
(5 spaces available)

This package includes:

- Standard advertising on our site: Your logo, name, photo, description and link to your site and/or socials.
- One social media story (Both Instagram and Facebook)

If you can't find a package that's right for you, but you'd like to support and discuss alternative package options, please email us at [bristolpolechampionships@gmail.com](mailto:bristolpolechampionships@gmail.com).

# Thank You!

We've poured our heart and soul into creating this competition, guidebook and everything in between.

We hope that you are just as passionate about the contents of this guidebook and our BPC values as we are.

Thank you for taking the time to read through this document and we hope that you are now ready to join Team BPC.

As always, if you have any questions, concerns or would like to chat more about BPC, please drop us an email at [bristolpolechampionships@gmail.com](mailto:bristolpolechampionships@gmail.com)

Lots of love,  
BPC